

Active Places Power

A **free to use** interactive mapping and reporting tool, which has supported those delivering community sport **since 2005**.

Active Places Power references the most authoritative sport facility database in the country to help answer different questions:

How many **swimming pools** are there in my area?

Where are sports halls in my area?

How many people **live within a 20-minute walk, cycle or drive** of this sports facility?

What facilities are there at my site of interest and are these facilities available for community use?

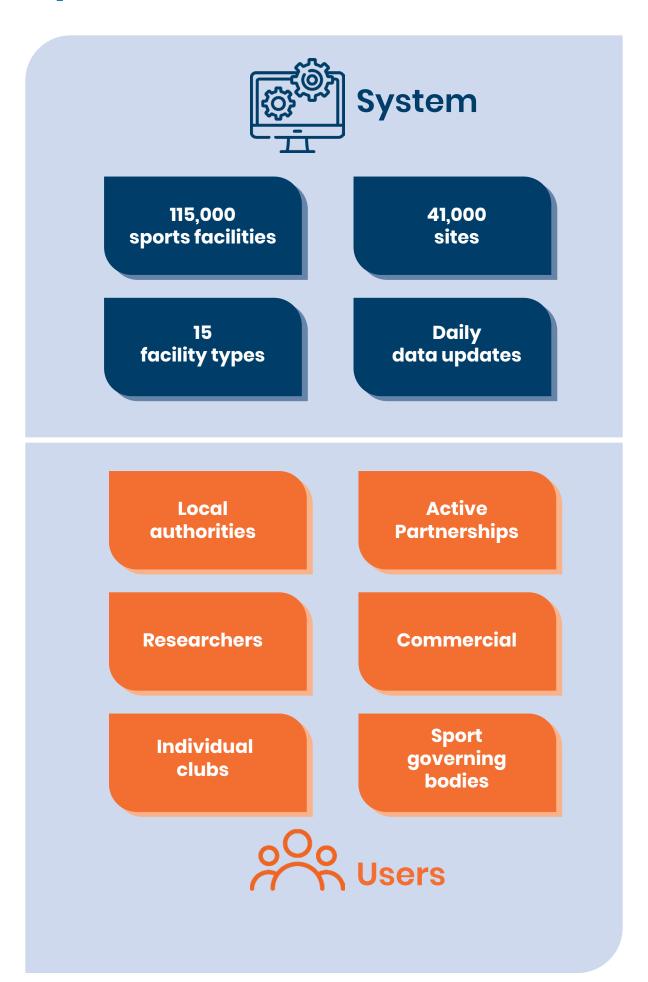
How old are the facilities at my site of interest?

What **additional demand** for swimming might a new development generate?

And many more....



Key facts



Active Places Power tools

All Active Places data is openly available.

This open data is supplemented by a rich set of **reporting** and **analytical tools** within the Active Places Power platform.

Facility reporting

Investigate sites and facilities

Find out where

Facility catchments

Access to sports provision

Inform assessments of need

Estimate demand

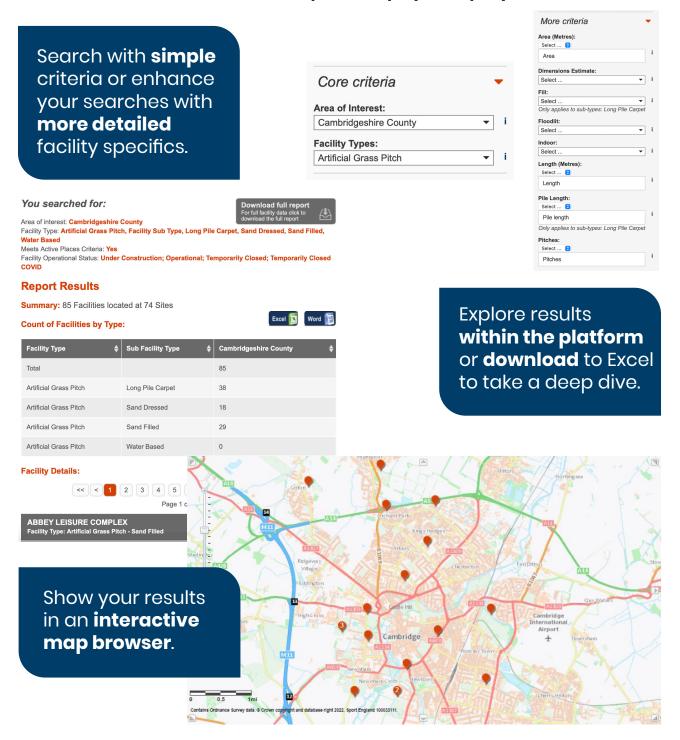
Open data and system integration



Facility reporting

Answer questions like:

- How many facilities are there in a given area?
- Where are these facilities located?
- Are facilities suitable for a given activity (i.e. size, surface or lighting)?
- Are facilities accessible (i.e. private, pay and play)?



Tools:

Detailed Report & Summary Report

Investigate sites and facilities

Over 200 attributes are used to describe sites and their facilities.

Explore sites and facilities to answer questions like:

- Which sites are located in a local authority, town or postcode?
- What amenities are avaliable at a specific site?
- What facilities are avaliable at a specific site?

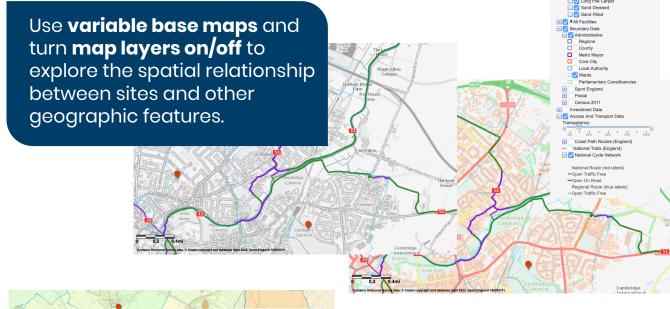


Investigate "Where"

Interactive mapping encompasses over 45 spatial datasets.

Explore mapping layers to answer questions like:

- Where are facilities located?
- How are facilities spatially related to the population, or characteristics of that population?
- What is the geographical context of a facility?



Tomorrow the special and allow reports and distance reports and distance

Compare the location of facilities to population characteristics (i.e. Index of Multiple Deprivation).

Add context by exploring the site and its surroundings in high-resolution aerial photography.



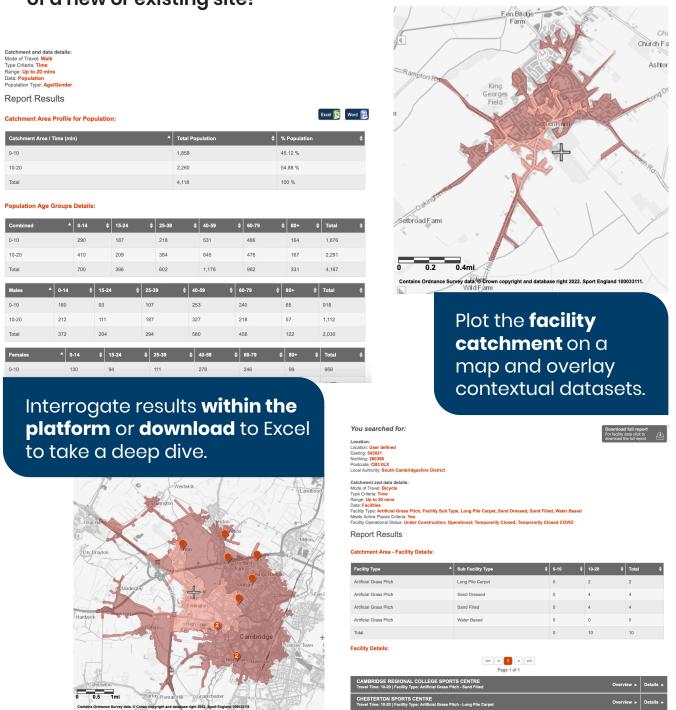
Facility catchments

This tool answers questions like:

- How many **people** are within a 20-minute **bike-ride** of an **existing site**?
- How many existing facilities are within a 10-minute walk of a proposed site location?

• What is the **demographic profile** of people within a 10-kilometre **drive**





Tool:

Catchment Profile

Access to sports provision

This tool answers questions like:

- What proportion of the **population within my area** are within a 20-minute **walk** of a swimming pool?
- What **proportion of young people** are within a 2-kilometre **cycle** of an Artificial Grass Pitch?

You searched for

Location:

Area of Interest: Cambridgeshire County
Facility Location: Within Area of Interest Only

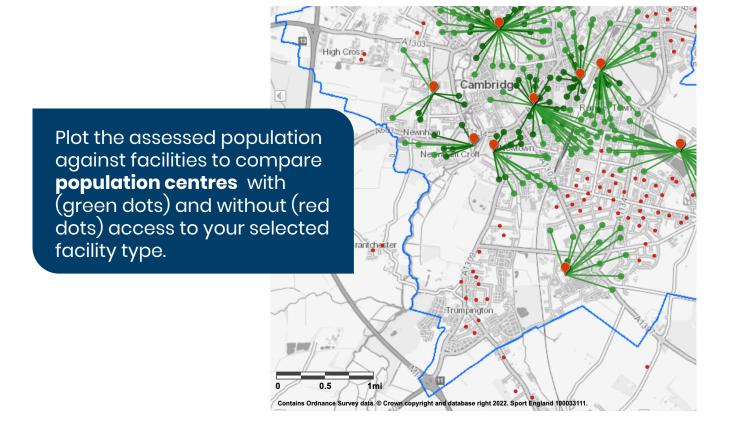
Travel and data details:
Mode of Travel: Walk
Type Criteria: Time
Range: Up to 20 mins
Population Type: Age/Gender

Facility Type: Swimming Pool, Facility Sub Type, Diving, Learner/Teaching/Training, Leisure Pool, Lido, Main/General



| Male & Female | Age | | | | | | Total |
|---------------------|-------|-------|-------|-------|-------|------|--------|
| | 0-14 | 15-24 | 25-39 | 40-59 | 60-79 | 80+ | Total |
| 0-10 min walk | 4933 | 9794 | 7200 | 6814 | 4399 | 1405 | 34545 |
| 10-20 min walk | 8034 | 14272 | 11925 | 11875 | 7461 | 2212 | 55779 |
| Total Inside Range | 12967 | 24066 | 19125 | 18689 | 11860 | 3617 | 90324 |
| Total Outside Range | 7451 | 6055 | 6458 | 8197 | 4816 | 1466 | 34443 |
| AOI Total | 20418 | 30121 | 25583 | 26886 | 16676 | 5083 | 124767 |

Download reports to Excel to take a deep dive.



Tool:

Area Access

Inform assessments of need

Understanding **people's needs** and then ensuring the right facilities are in a suitable location is central to helping people take part in sport and activity.

Active Places Power data can support you in developing an **audit of facilities** on which to base your assessments of need for a range of facility types, including playing pitches.

Other tools (i.e. area access and catchment profile) can also help in undertaking elements of the assessment and developing a related **plan/strategy**.

Assessment Prepare and tailor the approach Establish a clear understanding of the purpose, scope and scale of the assessment. Preparation Purpose & objectives • Proportionate approach • Sports scope • Geographical scope • Strategic context • Project management Gather information on supply and demand Establish a clear picture of the supply of facilities within your area. Establish a clear understanding of what the current and future demand for facilities are. Supply Quantity • Quality • Accessibility • Availability **Demand** Local population profile • Sports participation national • Sports participation local • Unmet, latent, dispersed & future demand • Local activity priorities • Sports specific priorities Assessment - bringing the information together STAGE Using the data from Stage B to build a picture of the level of provision, looking at four key elements. Developing key findings and facility implications around the framework of protect, enhance, provide Building a picture Quantity • Quality • Accessibility • Availability

Future developments will increase the **types** of data available and tool functionality.



Specify an **area of interest** and range of **facilities** your assessment will include.

Access data on **facility status** i.e. planned, operational, temporarily closed or closed.

Access information on **opening times** and **access** i.e. public, pay and play.

Download a detailed report to help you develop an audit of facilities on which to base your assessment.

Guidance on undertaking assessments of need is available at: https://www.sportengland.org/how-we-can-help/facilities-and-planning/planning-for-sport

Tool:

Assessments of Need Audit Report

Estimate demand

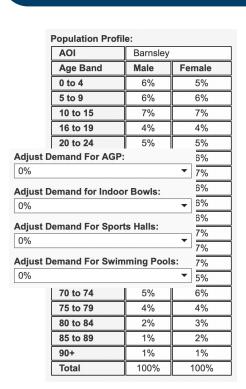
For a subset of facility types, use tools to answer questions like:

- How much **additional demand** for swimming may the population of a new development generate?
- What would be the likely cost to meet this demand in today's values?



Specify your area of interest, the **population size** of the new development and the **facility types** you want to estimate the demand for.

Tailor the estimate and run scenarios by adjusting the **facility demand** and/or **population profile** of the new development



Facility Requirements

Sports Halls

| Sports Halls | |
|--------------------|----------|
| Demand adjusted by | 0% |
| Courts | 1.42 |
| Halls | 0.36 |
| урwpp | 419 |
| Cost | £839,064 |

Interrogate results within the platform or download to Excel to take a deep dive.



The calculators look at demand. They do not consider the existing facility supply.

However, calculator outputs when used alongside an assessment of need for the selected facility types can help make the case for **meeting the estimated demand**, including securing developer contributions.

Tools:

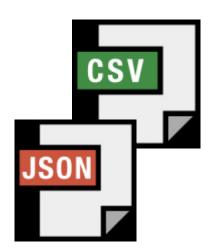
Sports Facility Calculator
Playing Pitch Calculator (Restricted access)

Open data and systems integration

The full Active Places dataset is available as an Open Dataset:



Data is supplied under a **Creative Commons Licence.**



Sites and Facilities data can be **downloaded** in multiple open formats.



Easily integrate Active Places data with your **own websites** and **applications** using the **Active Places APIs** - interfaces which allow applications to interact in an efficient and automated manner.

```
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        "id": 1206727,
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        "wardName": "Tilgate",
        "localAuthorityCode": "E07000226",
```

https://www.activeplacespower.com/OpenData https://www.activeplacespower.com/opendatalicence

Active Places ecosystem



An interactive mapping and reporting tool to interrogate sports facility data.

Active Places Power users provide updates and feedback via the interface or a dedicated e-mail.

Suggest Changes
Please inform us of any
changes or updates



Underpins



The national sports facility database.

Maintains



A self-service platform to create, edit and manage sports facility data.

Site owners and the APDP maintenance team update and audit site and facility records daily.

All sites are reviewed and audited at least annually.



Useful links

https://www.activeplacespower.com

https://www.activeplacespower.com/faqs/all

https://www.activeplacespower.com/registrations/new

Active Places Power

App.Enquiries@sportengland.org

Active Places Data Platform

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Data Updates

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