The average Social Value per person over the last 12 months was £113.52*

* Generated by users of leisure centres in England between August 2021 and July 2022

The total health savings generated by physical activity in leisure centres can be broken down into the following sub-categories:

- CHD: £16.1m
- Stroke: £5.2m
- Breast Cancer: £2.5m
- Colon Cancer: £1.82m
- Type 2 Diabetes: £30.5m
- Dementia: £6.5m
- Depression: £7.2m
- Hip Fractures: £10.6m
- Back Pain: £24.4m
- Reduced GP Visits: £13.1m
- Reduced Psychotherapy: £4.5m
- Injuries: £24.4m

* This accounts for the costs associated with injuries sustained through physical activity undertaken at leisure centres

Want to know how much social value your facilities are generating for your local community? Here’s how:

1. Login to Moving Communities by heading to datashubclub.com and entering your username and password
2. Use the filters section to select which facility/facilities to view
3. Navigate to the Social Value dashboard
4. See how your average social value per person compares to local and national benchmarks
5. Use this data to evidence the impact and benefits you generate as a service

If you want to find out more or need further support, contact movingcommunities@4global.com