ILLUSTRATIVE PLACE 4
Rural Village

Villages and rural areas benefit from access to the countryside and open spaces for leisure and physical activity. With additional intervention, they can make this more accessible and useful for more groups, and create spaces for different types of physical activity.

Design Interventions

A. Traffic calming measures in village centre to create a more attractive place and an active travel friendly environment.
B. Activity areas and play areas at heart of village.
C. Accessible community facilities for classes and local events.
D. Linked bridleway network away from vehicle traffic.
E. Long-distance cycleway links to nearby towns and destinations provided in field margins.
F. ‘Quietway’ network of active travel priority routes on country lanes, retaining local vehicle access.
G. Allotments and community gardens with local community shop selling produce.
H. Volunteer-run local nature reserve with river restoration project.
I. Community hydro power station completes walking loop by providing new bridge.
J. Links to national or regional footpaths.
K. Use of heritage asset to create a focus for heritage or nature trail.
L. Traffic calming measures at entrance to village.
M. Clear wayfinding on footpaths and around village.
N. Walking loops with clear wayfinding and trails of different lengths marked.