Ipsos



Active Lives Children and Young People survey Suggested covering email text to accompany letter invitations and the e-postcard reminder for Year 1-2 parents

You can use the following suggested wording when sending out the parent letter or reminder e-postcard **by email**:

Suggested wording for **letter invitations** sent by email:

Dear parent / guardian

You are invited to complete the Active Lives Children and Young People Survey. The link to the survey and more details can be found in the attached letter.

Your response will:

- help the school understand the activities our pupils participate in
- inform Sport England's investment decisions
- earn the school credits worth ~£10 to spend on a range of equipment

Many thanks

Suggested wording for **reminder e-postcards** sent by emails:

Dear parent / guardian

You are invited to complete the Active Lives Children and Young People Survey. Thank you to those who have already completed the survey. For those who have not completed, the **link to the survey can be found in the attached.**

Your responses will

- help the school understand the activities our pupils participate in
- inform Sport England's investment decisions
- earn the school credits worth ~£10 to spend on a range of equipment

Many thanks