Taxable Goods and Services

Item	Tax rate	Exempt	Out of scope	Conditions
Advertising- letting of a hoarding on premises	Zero rate	Yes	No	It is possible to opt to charge VAT on exempt lettings.
Advertising - on a notice board or wall	Standard rate	No	No	This applies to advertising space provided in club programmes, magazines and posters.
Bar sales at standard rate (drinks, sandwiches)	Standard rate	No	No	Food and drink is to be consumed at the premises.
Tips	Zero rate	Yes	No	Tips must be at the discretion of customers.
Coach & course fees	Standard rate	No		
Competition fees	Standard rate		No	If competition fees are returned to the entrants as prices then these fees are exempt from VAT. This may not be the case if the entrant is given free use of a facility for which there is normally a charge.
Donations & grants from individuals	Zero rate	No	Yes	If given freely by an individual and the person donating receives no benefit in return such as publicity or advertising. A one line credit in the sporting programme does not qualify as a benefit.
Donations & grants from bodies e.g. Sport England	Zero rate	No	Yes	This is provided the grantor receives nothing in return other than acknowledgement for making the grant.
Eligible bodies	Zero rate	Yes	No	When a club is an 'eligible body' membership subscriptions and match fees charged to playing members are an exempt supply for VAT. This term applies to most clubs because their principle purpose is to be non-profit making.
Takings from gaming machines	Standard rate	No	No	Takings from games of chance (e.g. pool betting) are exempt. A license is needed to operate certain machines and you should seek professional advice. If you receive payment from a machine owner in return for allowing him to site his machine on your premises, that income will be standard rated.
Gate money & royalties	Standard rate	No	No	Excludes shares of gate receipts from the Channel Islands. This refers to royalty income you receive from a UK based television company for broadcasting from your own ground.
Interest & insurance commission	Zero rate	Yes	No	If earned, income received from money deposited with banks or building societies is exempt from VAT as are insurance or affinity card commissions received. However, in a club interest income is usually classed as 'incidental' which means it can be excluded in any partial exemption calculation.
Letting of rooms	Zero rate	Yes	No	This applies to the purposes of a meeting, seminar or conference. However, if catering services are also supplied, VAT should be charged on the catering as a separate element on the invoice. It is also possible to opt to charge VAT on lettings. Please note that the letting of facilities for playing sport is subject to a compulsory VAT charge. The letting will only be exempt from VAT if: the let is over 24 hours or, there is a series of 10 lets to a school, club, association or an organisation representing affiliated clubs or constituent associations; and the club has not opted to charge VAT.

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			scope	
Provision of meals including drinks	Standard rate	No	No	For consumption on the premises by club visitors. Cold take-away food is zero-rated. For this purpose, food and drink is not deemed to have been taken away when it is consumed within the ground where it is purchased.
Taking part in lotteries	Zero rate	Yes	No	Prizes are awarded by chance.
Lottery funding grants	Zero rate	No	Yes	
Membership subscriptions	Standard rate	No	No	However, playing members are exempt.
Income from overseas tours	Zero rate	No	Yes	If the club receives income from overseas touring it may have a liability to register and pay local VAT in the host country. If in doubt you should check the local tax regulations with your professional advisors. It may also be possible for you to claim repayment of local VAT/sales taxes on hotel bills etc. Please seek a professional for further advice.
Programmes & fixture cards	Zero rate	No	No	If the portion for completion of results etc. is more than 25% of the total area, they are standard rated.
Renting or leasing out premises	Zero rate	Yes	No	
Sales of assets	Standard rate	No	No	
Shop sales (equipment, clothing, souvenirs, sweets, soft drinks, hot food)	Standard rate	No	No	
Shop sales (books, newspapers, children's clothing, cold take- away food)	Zero rate	No	No	
Sponsorship	Standard rate	No	No	This occurs when it is received in return for a supply (e.g. advertising in a programme). If a sponsorship package covers a number of separate supplies (tickets, meals, perimeter advertising boards etc.) it is possible that VAT will not be due on the total value. If sponsors are VAT registered the club will be required to issue a tax invoice identifying the VAT being charged so the sponsor can reclaim this from HMRC where applicable.
Telephones	N/A	N/A	N/A	Service providers, such as British Telecom, are responsible for the VAT on supplies made from many of the old coin-operated telephones which clubs rent from them. But if the rental is one of the style of installations such as Payphone 300, the money removed is for the club's supply to the public and VAT should be accounted for on the takings.
Items from vending machines	Standard rate			