

THIS GIRL CAN ON CAMPUS HANDOVER

PURPOSE OF THIS DOCUMENT

This handover has been created to aid supporters in delivering the This Girl Can campaign in universities and colleges.

Each academic year, groups such as Student Unions, club and society representatives may change.

This guide ensures that everyone has access to the correct, up-to-date information.

It is important that all supporters in charge of activating the campaign take a few minutes to review this information before creating their This Girl Can-based activities to help ensure consistent alignment with This Girl Can guidelines.

Use the checklist below to check you are ready to activate the campaign.

CHECKLIST

- We are registered to the Campaign Hub and have the log-in details.

If not, register [here](#) and ensure you select 'Organisation' and Education: Other or Education: University.

- The This Girl Can on Campus page has been read.
- The brand guidelines have been read and understood.

If you would like clarity on what you can and can't do, please contact thisgirlcan@sportengland.org

- I have downloaded This Girl Can's lock-up logo directly from the website and stored it here _____
- The lock-up logo with our group/institution's logo has been created to use on assets and stored here _____
- We have checked our upcoming activity and assets, regardless of whether they have been approved in previous years, have been approved by Sport England.

If not, please ensure your idea and assets are signed off, by uploading for approval.