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Reference: <<REF>>

<<DATE>>

We are writing to ask for your help with the **Active Lives Survey** which is being conducted by Ipsos MORI on behalf of several public bodies. We would like up to two adults (aged 16 or older) in your household to complete a short online questionnaire about recent leisure activities and their lifestyles.

It's easy to take part

1 Go to the survey website | www.activelivessurvey.org

2 Enter a password | First person : <<password1>> Second person : <<password2>>

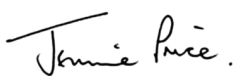
3 Complete the survey and we'll give you a £5 gift voucher

Why take part in this survey?

- **It matters** – your information will inform how money is invested to develop and improve leisure activities in [geography].
- We will send you a **£5 gift voucher** when you have completed the questionnaire, as a 'thank you' for your time.

For more information about the survey please see the back of this letter.

Yours faithfully



Jennie Price
Chief Executive
Sport England



Darren Henley
Chief Executive
Arts Council England