How the Survey Incentives work

**Schools where parents are not participating:**

- School achieves 30 completed surveys and qualifies for 10 credits
- Sport England sends details of qualified schools to ESPO every Monday
- Within 48 hours ESPO will send brochures to schools
- Schools must place equipment orders by the specified deadline

**Schools where parents are participating:**

- School achieves 30 completed surveys and qualifies for an initial incentive of 10 credits
- Schools with 30 completed surveys will be awarded a further 5 credits for each 5 parent surveys completed
- Total incentive credits are calculated at the end of term to ensure all parent responses are included
- On the Monday after the survey closes each term, Sport England will send the details of qualified schools to ESPO
- Within 48 hours ESPO will send brochures to schools
- Schools must place equipment orders by the specified deadline

**Small schools:**

For schools with less than 60 pupils in the sampled year groups, the incentive will be awarded if 50% of those sampled complete the survey